



SHEETROCK® BRAND FIRST COAT PRIMER

PROUDLY OFFERED BY YOUR LOCAL [KNEZ BUILDING MATERIALS SUPPLIER](#).

FEATURES

Knez Inc. is pleased to carry SHEETROCK® Brand First Coat, a primer designed for use on new drywall. It minimizes surface texture variations and equalizes the porosity between the joint and the field of the board on wall and ceiling surfaces prior to finishing.

SHEETROCK® Brand First Coat is formulated for priming new, interior gypsum panel walls and ceilings. It is the ideal product to apply prior to painting or texturing which equalizes both porosity and surface texture differences. The product equilibrates the absorption rate variations between the drywall face paper and the finished joint compound, resulting in a uniform finish coat. It is easily applied by brush, roller, or airless/conventional spray, covering 300 to 500 sq. ft. per gallon. Hardness, whiteness, and bond may be enhanced with the addition of wall and ceiling spray textures. <http://www.certainteed.com/resources/fullline.pdf>

LITERATURE

[SHEETROCK® Contractor Surfaces Finishing Brochure](#)
[SHEETROCK® First Coat Primer Submittal Sheet](#)
[SHEETROCK® First Coat MSDS \(English\) \(French\) \(Spanish\)](#)
[SHEETROCK® Interior Finishing Products Catalog](#)
[FIBEROCK® Panels Finishing & Decorating White Paper](#)
[Finishing & Decorating Gypsum Panels White Paper](#)

FAQs

Q: *Why do I need a primer?*

A: Finish painting problems over new drywall are often caused by differences between the porosities and surface textures of gypsum panel face paper, and the finished joint compound. Decorating problems are magnified by the use of gloss paints. Then, when viewed in natural lighting, the joints and fasteners in decorated walls and ceilings may be visible.

Q: *Why must a wall be primed with SHEETROCK® Brand First Coat before painting or texturing?*

A: SHEETROCK® Brand First Coat is a flat latex wall primer that equalizes surface texture and porosity differences between the drywall face-paper and areas finished with joint compound to minimize drywall decorating problems.

[Contact Knez Inc.](#) about ordering this product for your



next project.
(Phone: 503-620-6142)